

Centro Extends Relationship with AutonomyWorks

Supports Organization Dedicated to Creating Jobs for Professionals with Autism

Chicago, February 3, 2015 – Centro (www.centro.net), a provider of enterprise-class software for digital advertising, today announced an extension of its partnership with AutonomyWorks. Centro is a major supporter of AutonomyWorks' mission to create long-term employment for working professionals who have Autism Spectrum Disorder (ASD). AutonomyWorks deploys workers who focus on manual, process-driven labor—a strong fit for specific tasks within Centro's business. AutonomyWorks' ability to provide great service for Centro in the past year led to the agreement extension.

The first business organization that connects adults with Autism with long-term employment, AutonomyWorks maximizes the abilities of workers with unique skills in digital media. These workers can execute business processes with precision and quality because of their exceptional eye for detail, comfort with numbers, and predilection for repetitive work. AutonomyWorks' solution utilizes this in-house talent to perfect manual processes for customers. This helps Centro with processes that still require many hours of manual labor in the digital media buying and selling lifecycle.

"AutonomyWorks shares Centro's philosophy that organizations prioritize the need and well-being of employees. We appreciate its mission of channeling the skills of adult professionals with Autism for opportunities in the business world," said Scott Neslund, EVP of media services at Centro. "Centro has been extremely happy with our first year engaging with AutonomyWorks. Its great work has led to an extension of our partnership into 2015."

"Although employment rate for people with Autism is less than 20%, many within the population have the potential to be effective knowledge workers if long-term jobs were available," said Dave Friedman, founder and CEO of AutonomyWorks. "With 500,000 individuals with Autism soon to age out of the public school system, the U.S. economy should leverage their skills in handling any business process service for the business community."

About Centro

Centro (www.centro.net) is creating a platform to make digital advertising easier. Its enterprise-class software centralizes, organizes and automates all digital media campaigns across all channels, accessing both guaranteed and biddable inventory, to achieve any objective. Our holistic approach gives marketers a single system of record to fulfill their research, planning, buying, optimization, reporting and reconciliation needs. Since 2001, Centro has successfully planned and executed more than 100,000 national and local campaigns across all digital display platforms and ad format types. Headquartered in Chicago with 33 offices in North America, Centro's success and commitment to culture has led to many accolades, including #1 on Crain's Best Places to Work in Chicago in 2011, 2012, 2013 and 2014, #1 on Advertising Age's Best Place to Work in Media & Advertising in 2014, #8 on Fortune's Best Medium-Size Workplace in 2014, and #6 on Crain's Best Place to Work in New York.

About AutonomyWorks

Winner of the 2013 Chicago Innovation Award, AutonomyWorks believes in the unique talents and abilities of people with Autism to deliver high-quality, cost-competitive business Process Execution services to companies of all sizes. AutonomyWorks' mission is to identify, enable and empower an exceptional, yet hidden, workforce to provide turnkey solutions for clients—including roles such as website maintenance, data entry and software testing. There are more than 1 million potential workers with Autism Spectrum Disorders whose skills and abilities are perfectly matched for today's highly

technological business Process Execution tasks. Workers with Autism want to contribute their talents to the business community and to society and AutonomyWorks' goal is to help. For more information, please visit: <http://www.autonomy-works.com>.